

Refuge Coffee 5K

Refuge Coffee Run • April 28, 2018

Sponsor the most welcoming 5K and fun run in the world.

Last year, 1,000 runners swarmed the streets of what Time Magazine calls the “most diverse square mile in the country.” Why did they do it? And why do we want you to sponsor an even bigger, brighter, bolder race this year?

- ☑ You support our primary mission to employ resettled refugees full-time, pay them a living wage, and offer them first-class job training and mentorship.
- ☑ You fund an absolutely FREE One Mile Fun Run for the children in our refugee community and beyond.
- ☑ You fund 5k scholarships for refugee runners in our community.



- ☑ You help us host a lively community event where everybody runs WITH resettled refugees. We don't do anything here FOR the refugee community; we do everything we do WITH the refugee community.
- ☑ You roll out the best kind of welcome mat and show our newest neighbors, Atlanta and the world what America is all about.
- ☑ You align your mission and values with people and organizations who support welcome, diversity and partnering with our neighbors for a greater good.
- ☑ You expose your brand to hundreds of people willing and able to support local, community-driven organizations like yours.

Refuge Coffee 5K

JOIN THE SPONSORSHIP TEAM • APRIL 21, 2018

	SOCIAL MEDIA SHOUTOUT	LOGO ON T-SHIRTS, WEBSITE	LOGO ON THE START/FINISH LINE	SPONSORSHIP OPPORTUNITIES
\$250				
\$500				
\$1,000				
\$5,000+				

\$5,000+ SPONSORSHIP OPPORTUNITIES

- **OWN** a water station! Brand it, man it... and compete against other water stations for a prize!
- **OWN** the start line!
- **OWN** the entertainment huddles in the One Mile Fun Run!
- **OWN** a pre-race yoga session or any creative warm-up idea!

IN-KIND DONATION OPPORTUNITIES

Water bottles, swag for race bags, special volunteer swag, gift cards, race-day produce, or other skills, resources and product ideas you recommend to elevate our race-day experience.

For more information on sponsoring the Refuge Coffee Run, email info@refugecoffeeco.com.



Refuge Coffee 5K

SPONSORSHIP FORM • APRIL 21, 2018

NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL/WEBSITE: _____

CONTACT: _____

AMOUNT OF SPONSORSHIP: _____

SPONSOR A RUNNER FOR \$30: _____

SOCIAL MEDIA HANDLE FOR SHOUTOUT: _____

\$5,000+ SPONSORSHIP OPPORTUNITIES

- WATER STATION
- STARTING LINE
- PRE-RACE ENTERTAINMENT
- PRE-RACE WARM-UP
- ENTERTAINMENT HUDDLES
- OTHER: _____

TO DONATE

MAKE CHECKS TO: Refuge Coffee Co.
MAIL TO: Refuge Coffee Co., 3803 Market St.
Clarkston, GA 30021

OR GIVE ONLINE:
refugecoffeeco.cloverdonations.com/donations